



959 South Kipling Parkway, Suite 200  
Lakewood CO 80226  
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www.coloradonga.org

## Job Posting

# General Manager – Native Plants Landscaping & Rewilding

**Date Posted:** July 30, 2024

**Company:** [Oasis](#)

### About Us

Oasis is a landscaping project to rewild urban spaces in the West Wash Park area of Denver and beyond. We specialize in the design, installation, and maintenance of native plant landscapes, transforming the cityscape into thriving, sustainable habitats. We work to make these landscapes affordable to more people and our team is primarily composed of refugees, fostering a diverse and inclusive work environment.

### History

Oasis began as a grassroots volunteer effort. Neighbors in West Wash Park wanted to incorporate native plants in their yards but lacked the knowledge to do so. In response, we launched a community initiative, bringing together volunteers who shared a passion for native plants, pollinators, and sustainability. Over time, the volunteer effort grew into a full-fledged company, committed to making landscaping with native plants accessible for more homeowners and creating a more livable city.

### Job Description

We are seeking an entrepreneurial, hard-working General Manager. This role is perfect for someone who is passionate about native plants and sustainability, enjoys working outdoors, and is excited about the opportunity to lead a massive urban rewilding effort. As the General Manager, you will play a crucial role in sales and client relations, overseeing and executing our landscaping projects, maintaining existing gardens, and driving our vision forward. A long-term commitment and vision for building something lasting and impactful are essential for this role. The ideal candidate should not only be enthusiastic about creating sustainable urban habitats for pollinators, birds, and humans but also willing to put in the hard work every day to make this a reality.

### Key Responsibilities & The Average Day

1. Email/Office Work (1 hour/day):
  - Respond to client inquiries.
  - Manage the status and needs of existing projects.



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- Coordinate with suppliers and handle administrative tasks.

#### 2. Sales (1 hour/day)

- Conduct site visits and provide estimates.
- Follow up and close deals.

#### 3. New Projects & Crew Management (4 hours/day)

- Oversee the planning and execution of new landscaping projects.
- Lead and manage the landscaping crew, ensuring high-quality work.
- Participate in the physical work of installing new landscapes.

#### 4. Maintenance & Weeding (2 hours/day)

- Perform regular maintenance tasks, including weeding, pruning, and mulching.
- Ensure the health and aesthetic appeal of existing gardens.
- Identify, prioritize, and address any issues or concerns in the landscapes.

### **Qualifications**

- Experience in landscaping, horticulture, or a related field.
- Knowledge of western native plants.
- Desire to commit to and build something significant and special.
- Interest in creating urban habitats for pollinators, birds, and humans.
- An entrepreneurial mindset and problem-solving abilities.
- Good communication and customer service skills.
- Excellent organizational and time management skills.
- Physical stamina and the ability to perform manual labor.
- A strong focus on process and consistency.
- Valid driver's license and reliable transportation.

### **Benefits**

- Competitive salary \$60-75K depending on experience and profit sharing.
- Health benefits.

### **How to Apply**

If you are passionate about native plants and sustainable landscaping and willing to put in the hard work to make our vision a reality, we would love to hear from you. Please send your resume and a cover letter explaining your interest in the position and relevant experience to [info@plantoasis.org](mailto:info@plantoasis.org).