



## LooseLeaf Bimonthly Magazine

### About the Magazine

If you market to the nursery and landscape industry in the Rocky Mountain region, you owe it to yourself to advertise in the LooseLeaf magazine. Each publication carries your marketing message to professionally connected nursery and landscape professionals with vital decision making power. And with cost-effective rates and stylish new redesigns, a schedule with CNGA is a smart buy!

**Audience:** Landscape Designers; Nursery and Greenhouse Growers, Suppliers and Distributors; Retail Locations; and Hard Goods Suppliers.

### Deadlines

- Feb/March '18 **Jan 2**
- April/May '18 **Feb 23**
- June/July '18 **April 24**
- Aug/Sept '18 **June 20**
- Oct/Nov '18 **Aug 22**
- Dec/Jan '18 **Oct 19**

### Specifications

- Ink **Full Color**
- Trim Size **8.5" x 11"**
- Binding **Saddle Stitch**
- Published **Bimonthly**
- Circulation **500**

### Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- Name files clearly, indicating your company name and publication.
- For ads with bleed, export pdfs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

**KATY PATTERSON**  
**503-445-2244**  
**katy@llmpubs.com**



### Advertising Rates

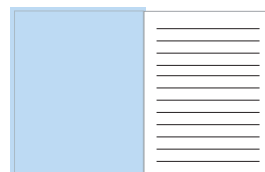
	Member			Non-Member		
	1x	3x	6x	1x	3x	6x
<b>Back Cover*</b>	\$ 1,370	\$1,300	\$ 1,250	\$ 1,500	\$ 1,440	\$ 1,380
<b>Inside Covers*</b>	\$ 1,250	\$ 1,190	\$ 1,130	\$ 1,380	\$ 1,310	\$ 1,250
<b>Full Page*</b>	\$ 1,130	\$ 980	\$ 850	\$ 1,240	\$ 1,070	\$ 940
<b>1/2 Page</b>	\$ 850	\$ 700	\$590	\$ 930	\$ 770	\$ 650
<b>1/4 Page</b>	\$ 580	\$ 480	\$ 400	\$ 630	\$ 530	\$ 440

#### Inside Covers & Full Pages



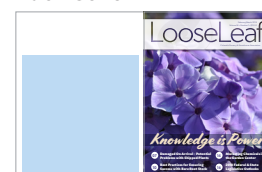
7.5" w x 10" h

#### Inside Covers & Full Pages with Bleed



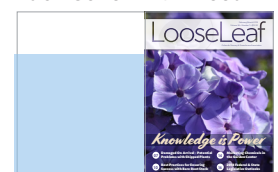
8.75" w x 11.25" h  
 Bleed: 0.125"  
 (8.5" w x 11" h trim size)

#### Back Cover



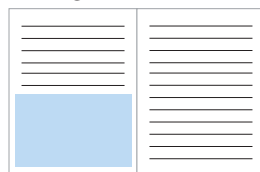
7.5" w x 7.5" h

#### Back Cover with Bleed



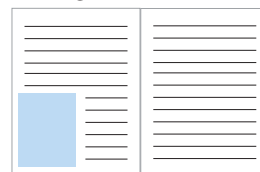
8.75" w x 8.625" h  
 Bleed: 0.125"  
 (8.5" w x 8.5" h trim size)

#### 1/2 Page



7.5" w x 4.75" h

#### 1/4 Page



3.625" w x 4.75" h

### Ad Material

Upload files at [www.llmpubs.com](http://www.llmpubs.com) or email pdf to [ads@llmpubs.com](mailto:ads@llmpubs.com)

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email [ads@llmpubs.com](mailto:ads@llmpubs.com) for more detailed specifications.

**Need help creating an ad? Free ad design (with revisions up to 3 proofs).**

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.