



New Mexico Chapter



Membership Benefits & Services

The Colorado Nursery & Greenhouse Association provides a wide variety of resources that can help your business succeed. We value each and every member and stand ready to assist you with benefits and services as described below.

CNGA offers a variety of membership categories to meet your specific needs and budget, including:

- Industry
- Auxiliary
- Educator
- Student
- Individual

As an added value for Industry and Auxiliary members, all employees of these member companies/organizations are eligible to receive member discount pricing for all applicable events such as ProGreen EXPO and New Mexico certification classes.

Educator, Student and Individual members are not eligible for business services discount programs or bulk purchase of plant guides. Members in these categories are eligible for discount pricing for all applicable events, but the discounts apply only to the individual and not to any other business associates, staff, or employees. Business owners and general managers are not eligible for the Individual member category.

Questions? Please contact Ben Northcutt, Membership Manager, bnorthcutt@coloradonga.org.

Education

Increase your knowledge and expertise.

Publications

- **eLeaf** – weekly newsletter featuring upcoming events, job postings, new resources and business tools
- **LooseLeaf** – bimonthly member magazine that covers business management and industry trends
- **Safety Sense & Lighthouse** – additional newsletters useful for safety training and legislative updates
- **Plant Guides** – valuable information on plants suitable for Colorado, good for staff and customers

Events

- **Horticulture Leadership Retreat** - a valuable exchange of knowledge with your peers
- **ProGreen EXPO** – discounted member registration fees for the region’s largest horticultural conference
- **Plant Walks** – free site visits to regional venues of horticultural significance

Industry Reports and Resources

- **CNGA Website (www.coloradonga.org)** - the Members Only section is rich with exclusive resources
- **Legislative** – regular updates on state and federal legislation that can impact your business

Fellowship

Build valuable business connections.

- **Member Hosted BBQs** – good food and drink with site tours and demonstrations
- **Women in Horticulture Luncheon** – social time with great gifts and engaging speakers
- **CHREF Golf Tournament** – support research and scholarships while golfing with fellow members
- **Industry Celebration at ProGreen EXPO** – mingle with the industry’s best professionals
- **Young Nursery Professionals** (age 40 and under) – gatherings that can help guide your career path



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Certification

Formalize your professional credibility.

- **New Mexico Certified Nursery Professional** - tailored to the New Mexico environment
- **Certified Greenhouse Grower** - training and exam offered once a year at ProGreen EXPO

Contact Allison Gault at CNGA for complete Certification details (agault@coloradonga.org).

Discount Programs

Lower your operating costs.

- **Credit Card Processing and Payroll Services** - lower transaction fees and overhead expenses with Heartland Payment Systems
- **Office Depot Store Purchasing Card** - gives you significant discounts, up to 80% on preferred products, and handy in-store or online shopping convenience
- **AT&T Powernet Mobile Phone Discounts** - save up to 40% on your wireless business plan with the nation's largest 4G network - a wide variety of wireless plans are available

Visibility

Expand your exposure to CNGA members and the industry.

- **Free Directory Listings** - includes a brief profile of your company in CNGA online and print directories
- **Free Classified Ads** - find your best employees with CNGA job postings
- **Advertising and Sponsorship** - very affordable rates for LooseLeaf magazine, web site and CNGA events
- **Social Media** - share your news with CNGA Facebook followers at www.facebook.com/coloradonga

Customer Programs

Exclusive CNGA tools that can drive more sales.

- **Plant Something** - a free marketing program to raise awareness and bring customers through your door

Contact Allison Gault for more information about Plant Something (agault@coloradonga.org).

Advocacy

CNGA helps to protect your business interests and promote the industry.

- **GreenCO** - an alliance of CNGA and six green industry associations that acts on legislative priorities
- **American Hort** - a national organization that lobbies at the federal level, you'll receive regular updates
- **Calls to Action** - when needed, you are encouraged to contact your legislators with CNGA provided tools