

CNGA Membership Benefits & Services



The Colorado Nursery & Greenhouse Association provides a wide variety of resources that can help your business succeed. We value each and every member and stand ready to assist you with benefits and services as described below.

CNGA offers six membership categories to meet your specific needs and budget:

- Industry
- Auxiliary
- Out Of State
- Educator
- Student
- Individual

As an added value for Industry, Auxiliary and Out Of State members, all employees of these member companies/organizations are eligible to receive member discount pricing for all applicable events such as ProGreen EXPO and certification classes.

Educator, Student and Individual members are not eligible for business services discount programs or bulk purchase of plant guides. Members in these categories are eligible for discount pricing for all applicable events, but the discounts apply only to the individual and not to any other business associates, staff, or employees.

Questions? Please contact Ben Northcutt, Membership Manager, bnorthcutt@coloradonga.org.

Education

Increase your knowledge and expertise.

Publications

- **E-Leaf** – weekly newsletter featuring upcoming events, job postings, new resources and business tools
- **Safety Sense & Lighthouse** – additional newsletters useful for safety training and legislative updates
- **LooseLeaf** – bimonthly member magazine that covers business management and industry trends
- **Plant Guides** – valuable information on plants suitable for Colorado, good for staff and customers

Events

- **Horticulture Leadership Retreat** – a valuable exchange of knowledge with your peers
- **ProGreen EXPO** – discounted member registration fees for the region's largest horticultural conference
- **Workshops** – half day education that focuses on operational training for staff
- **Plant Walks** – free site visits to regional venues of horticultural significance

Industry Reports and Resources

- **CNGA Website (www.coloradonga.org)** - the Members Only section is rich with exclusive resources
- **Legislative** – regular updates on state and federal legislation that can impact your business

Fellowship

Build valuable business connections.

- **Member Hosted BBQs** – good food and drink with site tours and demonstrations
- **Women in Horticulture Luncheon** – social time with great gifts and engaging speakers
- **CHREF Golf Tournament** – support research and scholarships while golfing with fellow members
- **Industry Celebration at ProGreen EXPO** – mingle with the industry's best professionals
- **Young Horticulture Professionals** (age 40 and under) – gatherings that can help guide your career path

More Benefits ⇨

CNGA Membership Benefits & Services



Certification

Formalize your professional credibility.

- **Colorado Certified Nursery Professional** – classes and exams offered several times per year
- **New Mexico Certified Nursery Professional** - tailored to the New Mexico environment
- **Certified Greenhouse Grower** – training and exam offered once a year at ProGreen EXPO

Contact Allison Gault at CNGA for complete Certification details (agault@coloradonga.org).

Discount Programs

Lower your operating costs.

- **Heartland Credit Card Processing & Payroll Services** – enjoy lower fees for credit card transactions and save on overhead expenses with convenient payroll services.
- **Office Depot Store Purchasing Card** – gives you significant discounts, up to 80% on preferred products, and handy in-store or online shopping convenience.
- **AT&T Powernet Wireless Business Plan** – provides great savings for your wireless data plans.

Visibility

Expand your exposure to CNGA members and the industry.

- **Free Directory Listing** – includes a brief profile of your company in CNGA online and print directories
- **Free Classified Ads** – find your best employees with CNGA job postings
- **Advertising and Sponsorship** – very affordable rates for newsletters, Looseleaf magazine, web site, events
- **Social Media** – share your news with CNGA Facebook followers at www.facebook.com/coloradonga

Customer Programs

Exclusive CNGA tools that can drive more sales.

- **Plant Something** – a free marketing program to raise awareness and bring customers through your door
- **Grown In Colorado** – a free branding program for growers and retailers that gives you a selling advantage

Contact Allison Gault for more information about Plant Something (agault@coloradonga.org).

Advocacy

CNGA helps to protect your business interests and promote the industry.

- **GreenCO** – an alliance of CNGA and six green industry associations that acts on legislative priorities
- **American Hort** – a national organization that lobbies at the federal level, you'll receive regular updates
- **Calls to Action** – when needed, you are encouraged to contact your legislators with CNGA provided tools